

ONETOWATCH JOB DESCRIPTION

Job Title: **GRAPHIC DESIGNER**
Line Managers: **GENERAL MANAGER / SENIOR ACCOUNT DIRECTOR**
Location: **BATTERSEA, LONDON**

SCOPE

Professional Sports Group (PSG) is a leading sports marketing company in Europe and the Middle East.

OneToWatch (1TW) is PSG's specialist in-house digital agency delivering creative, content and performance services for athletes, rights-holders and brands across the sports industry.

Our services include content production, organic and paid digital marketing campaigns, digital strategy, consultancy support and full management of digital and social media platforms.

All our staff are can-do people, who believe in our business and go the extra mile for our clients. Our talent defines our business and we are committed to developing each employee to be the best they can be – and to make sure that they and our clients enjoy the journey.

We are looking for a talented graphic designer to produce high-impact static, motion graphic/video content for our OneToWatch clients.

The ideal candidate is a sports fanatic that has their finger on the pulse for all things social media and content. Ideally you have experience producing dynamic and engaging digital content for digital channels, working to tight deadlines and working within a fast-paced and ever-changing environment.

This role will involve working in our Battersea office in London five days a week, with UK and international travel required as necessary for certain projects and events including Abu Dhabi and Dubai.

THE ROLE

- Be the main graphic design support for all client projects and PSG owned events
- Manage design projects working closely with clients, members of our team and a freelance pool of content creators
- Act as the creative resource in producing materials for pitches for new clients and contributing to team brainstorming and content ideas
- Create static and animated graphics and videos for use across digital and social channels
- Manipulation of images and videos to create social-optimised content

EXPERIENCE & SKILLS REQUIREMENTS

- Strong design portfolio demonstrating typography, layout and motion
- Excellent graphic design skills and highly proficient in Adobe Illustrator and Photoshop
- Good video editing and motion graphics skills and proficient in Adobe Premier Pro and After Effects
- Experience designing and producing engaging, social-optimised content across digital and social platforms
- Experience in creating and working on branding and identities
- Excellent verbal and written communication skills (proficient in Microsoft Office)
- Excellent understanding of the digital landscape in creative, video and digital marketing and best practices and trends across sport and social media
- Excellent knowledge of contemporary design and internet culture
- A knowledge of sports and sports culture
- Ability to work under pressure to tight deadlines and to prioritise workload and time effectively
- Ability to work as a self-starter with minimal supervision whilst also being a team player, fostering strong working relationships across all aspects of the company and clients where relevant
- Ability to flexible and adaptable

EXPERIENCE & SKILLS DESIRABLES

- Experience working in sport with an agency, brand, club, governing body or rights holders is desirable
- Experience working in a multimedia content production role is desirable

START DATE - ASAP

SALARY - Competitive

To apply Please send your CV, portfolio submissions and salary expectations to Carol Rothwell (carol@profsports.com)

We are an equal opportunities employer and welcome applications from all suitably qualified persons regardless of their race, sex, disability, religion/belief, sexual orientation or age.

Only successful candidates will be contacted to be invited to attend an interview process.

Good luck!