

ONETOWATCH INTERNSHIP DESCRIPTION

Job Title: **SOCIAL MEDIA CONTENT CREATOR INTERNSHIP**
Line Managers: **SOCIAL, CONTENT & MARKETING MANAGER**
Location: **BATTERSEA, LONDON**

SCOPE

Professional Sports Group (PSG) is one of the leading sports marketing companies in Europe and the Middle East. We know sport. We know how it inspires passion, influences change, engages nations and wins business.

OneToWatch (1TW) is PSG's specialist in-house team delivering digital performance for the sports industry.

We are offering a Social Media Content Creator internship to work in a fast-paced environment across creative, graphic design, video production and social media output within the OneToWatch team. You will assist and learn best practice in creating a broad range of distinctive and engaging content for social media across PSG's owned events and client channels.

All our staff are can-do PSG people, who believe in our business and go the extra mile for our clients. Our talent defines our business and we are committed to developing each employee to be the best they can be – and to make sure that they and our clients enjoy the journey.

Our clients include sports brands, rights holders and events across cycling, golf, rowing, rugby, running, swimming and the world of sport.

If you want to work and learn alongside some of the most driven, fun and energetic people in the sports business - and work with sports brands, sports bodies, events and athletes - then this role may be for you.

THE ROLE

To support the OneToWatch team in creating a broad range of distinctive and engaging content across social media:

- Provide graphic design/video production support for client projects and owned events
- Support with social media content production and delivery across facebook, Instagram and twitter
- Learn about best practice in social-first content creation and social media management and strategies

EXPERIENCE & SKILLS REQUIREMENTS

- Relevant qualification or work experience
- Experience working with multimedia content production is desirable

- Good graphic design skills to create a range of creatives with experience using either Adobe Illustrator, Photoshop, InDesign or similar
- Good video production skills including videography and editing using software such as Adobe Premiere Pro, Adobe After Effects or similar
- Excellent communication, interpersonal and presentation skills both verbal and in written (proficient in Microsoft Office)
- Experience of creating engaging social media posts and working to content plans across facebook, instagram and twitter is desirable
- Ability to work under pressure to tight deadlines and to prioritise workload and time effectively
- Ability to work as a self-starter with minimal supervision whilst also being a team player, fostering strong working relationships across all aspects of the company and clients where relevant
- Ability to be flexible and adaptable
- Must love sport!

START DATE - ASAP – initial 3-month term

This is an unpaid internship with travel expenses covered

To apply please send your CV and a covering letter to Carol Rothwell (carol@profsports.com)