

## JOB DESCRIPTION

Job Title: **CREATIVE & CONTENT EXECUTIVE**  
Line Managers: **ACCOUNT DIRECTOR**  
Location: **BATTERSEA, LONDON**

### SCOPE

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Professional Sports Group (PSG) is one of the leading sports marketing companies in Europe and the Middle East. We know sport. We know how it inspires passion, influences change, engages nations and wins business.

We have a requirement for an experienced Creative & Content Executive to work in a fast-paced environment across creative, graphic design, video production and social media output. You will be responsible for creating a broad range of distinctive and engaging creative campaigns and solutions across print, digital, social and video for PSG's owned events and clients.

All our staff are can-do PSG people, who believe in our business and go the extra mile for our clients. Our talent defines our business and we are committed to developing each employee to be the best they can be – and to make sure that they and our clients enjoy the journey.

Our clients include sports brands, rights holders and events across cycling, golf, rowing, rugby, running, swimming and the world of sport.

If you want to work alongside the most driven, fun and energetic people in the sports business - and work with the best brands, sports bodies, events and athletes - then this role may be for you.

### JOB PURPOSE

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Responsible for creating a broad range of distinctive and engaging creative campaigns and solutions across print, digital, social and video for PSG's owned events and clients.

- Be the main graphic design support for all client projects and owned events
- Act as the creative resource in producing pitches for new clients and business
- Be the main video production support for all clients and owned events including hands-on videography and editing experience
- Help build the creative direction for a new content-focussed arm of the agency to attract new business alongside the Content Team
- Support the Social and Content Manager with social media content production and delivery across facebook, Instagram and twitter when required

### EXPERIENCE & SKILLS REQUIREMENTS

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- University degree or equivalent qualification or work experience
- Experience working in a multimedia content production role is desirable

- Excellent graphic design skills to create a range of artwork, creative and branding requirements with skilled experience using Adobe Illustrator, Photoshop and/or InDesign
- Excellent video production skills including videography and editing using software such as Adobe Premiere Pro or Adobe After Effects is essential.
- Excellent understanding of creative, video and digital marketing concepts, best practices and trends across sport and social media
- Excellent communication, interpersonal and presentation skills both verbal and in written (proficient in Microsoft Office)
- Experience of producing engaging social media posts and working to content plans across facebook, instagram and twitter is desirable
- Ability to work under pressure to tight deadlines and to prioritise workload and time effectively
- Good critical thinking with sound judgement and decision-making skills
- Ability to work as a self-starter with minimal supervision whilst also being a team player, fostering strong working relationships across all aspects of the company and clients where relevant
- Ability to be flexible and adaptable
- Experience working within an agency or in/with sports clubs, teams, governing bodies, brands or athletes is desirable
- UK and international travel is required for certain projects and events including supporting our Abu Dhabi office in the UAE

**START DATE** - ASAP

**SALARY** - Competitive

To apply please send your CV and a covering letter to Carol Rothwell ([carol@profsports.com](mailto:carol@profsports.com))